



Coach,

I wanted to personally invite you to join us for one of our upcoming seminars here in Colorado. As an analyst you play a very unique role in your program's weekly preparations and on-field performance. Your program's film breakdown data holds an enormous amount of potential, and you are a key player in tapping into that potential.

It has the ability to pinpoint where things are breaking in your Offensive & Defensive systems, and specifically how to fix them. It contains hundreds of highly predictable tendencies that can allow you to anticipate exactly what your opponent is going to do prior to the next snap of the ball. It has the ability to optimize your Offensive & Defensive play calling by showing you exactly which play calls will put your team in a Strength-on-Weakness position. It can do all of these things, but only if you know how to "make it" do that. We'll show you how in these seminars.

And so we invite you to join us here in Colorado for any of our upcoming Seminar dates. If you appreciate the power and potential of your film data we look forward to having you with us - and Colorado is great place to visit!

Sincerely,

Tom Woods  
RII Sports Technology  
303-841-3415  
tom.woods@r2sportstech.com



**You're Invited...**

# 2018 DI FBS Analyst/QC Seminars

Parker, Colorado

- Your film data has the potential to be your single greatest competitive advantage. 21st Century Coaches & Coordinators need to know how to leverage this data better than their counterparts do – we'll show you how.
- Discuss and learn how to effectively use your film breakdown data to (1) Diagnose & Correct Problems, (2) Expose Hidden Tendencies, and (3) Optimize your Offensive & Defensive Play Calling.
- Participation is free of charge, but by invitation only. Space is limited to just ten coaches per session. You must be either an Offensive or Defensive Analyst, Quality Control Coach, or Graduate Assistant for a DI FBS Power 5 Conference program.

## Seminar Schedule

### 09:30-10:30 Film Data

The way you set up and maintain data dictates what you're able to get out of it. We'll look at film data from a purely "data perspective" and share insights into the four keys to making sure your film data is structured in a way to allow you to maximize its power for your program.

### 10:45-11:45 Diagnostics

Your film breakdown data should show you not only where things are broken in your Offense or Defense, but why they're breaking and how to fix them. We'll discuss and show you how to set up your film data to be a powerful diagnostic tool.

### 11:45-12:30 Lunch (provided)

## 2018 Seminar Dates

Thursday May 17, 2018

Thursday June 14, 2018

Thursday July 19, 2018

## Location

RII Sports Technology  
19753 Pikes Peak Ave.  
Suite 204  
Parker, CO 80138

## Instructor: Tom Woods

Tom Woods is the founder of RII Sports Technology and President of TTJ&B Inc. He has more than 20 years of experience helping organizations & coaches leverage the full power of their data.

- Conducted onsite in our Parker, CO office just south of the Denver metropolitan area.
- Travel to/from Colorado on the same day, or extend your stay to enjoy all that Colorado has to offer.



## RSVP

To reserve a spot in any of our 2018 Seminars contact RII Sports Technology at (303) 841-3415 or register online at [www.r2sportstech.com/2018seminars](http://www.r2sportstech.com/2018seminars)

## 12:30-1:30 Tendencies

Your film breakdown data contains thousands of high-probability tendencies (things that happen with at least 80% certainty) but most of them are almost always missed. We'll walk through the reasons why you're missing these important tendencies, explain how to make sure you don't miss them going forward, and show you how you can access them in real-time during live game situations.

## 1:45-2:45 Optimized Play Calling

When you align your strengths with your opponent's weaknesses your odds of success go way up. Your film data has the potential to allow you to do that for any game situation. We'll share case studies and show you how to use your Self Scout & Opponent Scout data to insure you're operating from a position of "Strength-on-Weakness" with your play calling.

## 3:00-3:30 Q&A

## About

## RII Sports Technology

RII Sports Technology is a subsidiary of TTJ&B Inc. and has more than 15 years of experience providing data and analytical solutions to the Aerospace & Defense industry for organizations like NASA, the US Air Force, the US Missile Defense Agency, Lockheed Martin, and Boeing. Specializing in providing innovative, powerful & affordable data solutions - its football clients include Michigan, USC, Arkansas, Arizona, SMU, South Carolina, Yale, Harvard and many others.



[www.r2sportstech.com](http://www.r2sportstech.com)

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